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BEAUMONT-CHERRY VALLEY RECREATION & PARK DISTRICT (BCVRPD) BOARD OF DIRECTORS SPECIAL MEETING AGENDA

Wednesday October 28th, 2026

Special Meeting: 6:00p.m.

Noble Creek Community Center

390 W. Oak Valley Parkway,

Beaumont, CA 92223

This meeting is being held in person.

Remote access is available for the convenience of the public. Please note that in the case of audio/video failure, the board meeting will continue.

To join via Zoom, click here: [BCVRPD Board Meeting](#)

To join the meeting by telephone, call: 1(669)900-6833.

Meeting ID: 323 943 4355.

REGULAR SESSION:

1. CALL TO ORDER

1.1 Roll Call

2. ADJUSTMENTS TO THE AGENDA:

3. INFORMATIONAL UPDATES/DISCUSSION:

3.1. William Morton Funding Augmentation

3.2. Prop 4 Funding

3.3. Funding Options

4. CONSENT CALENDAR:

4.1. Approval of Winterfest Location Change to Noble Creek Regional Park

5. ACTION ITEMS/BIDS & PUBLIC HEARING/REQUESTS:

5.1. Consideration of Political Signage and Campaign Advertising Policy (1st Reading)

6. REPORTS:

6.1. General Manager, Mickey Valdivia

- Field 2 and 3 Lighting Update

7. ADJOURNMENT:

Any person with a disability who requires accommodation to participate in the meeting should telephone Kaylee Fuerte at 951-845-9555, prior to the meeting to make a request for a disability-related modification or accommodation.

DECLARATION OF POSTING: I declare under penalty of perjury, that I am employed by Beaumont-Cherry Valley Recreation and Park District, and the foregoing agenda was posted at the District office and District website October 22nd, 2026.

Kaylee Fuerte

Kaylee Fuerte, Clerk of the Board



BEAUMONT-CHERRY VALLEY

RECREATION & PARK DISTRICT

Staff Report

Agenda Item No. **4.1**

To: Board of Directors
From: Sarah Valdivia, Activities Manager
Via: Mickey Valdivia, General Manager
Date: October 28, 2026
Subject: Approval of Winterfest Location Change to Noble Creek Regional Park

Recommendations:

Staff recommend that the Board of Directors approve the Winterfest Location Change to Noble Creek Regional Park.

Background and Analysis:

Winterfest has traditionally been held at the Cherry Valley Grange, with parking accommodated at the Beaumont Cherry Valley Water District (BCVWD) property. The District appreciates its ongoing partnership with BCVWD and is grateful for their continued support in helping accommodate community events. However, due to upcoming well construction at the BCVWD property, the parking lot will no longer be available for event use. Staff explored alternative parking options, including the Beaumont High School parking lot, before determining that relocating Winterfest to the Noble Creek Community Center would be the most suitable option.

Relocating Winterfest to the Noble Creek Community Center will provide an opportunity to showcase the facility's Franco Garden and Copper Room while creating a festive, centralized location for the event. Parking will be available near the sports fields, where guests can board a hayride to travel up the hill to the event area. The adjacent parking lot will also be utilized for the Snow Hill, vendor booths, and additional family-friendly activities, allowing staff to create an engaging holiday experience for the community. This relocation addresses the parking limitations associated with the BCVWD construction while highlighting the District's facilities and expanding opportunities for event activities.

Fiscal Impact:

There is no fiscal impact to approving the location change since Winterfest already has an approved budget.

Respectfully,

Sarah Valdivia
Activities Manager



Staff Report

Agenda Item No. **5.1.**

To: Board of Directors
From: Kaylee Fuerte, Clerk of the Board
Via: Mickey Valdivia, General Manager
Date: October 28th, 2026
Subject: Consideration of Political Signage and Campaign Advertising Policy

RECOMMENDATION:

Staff recommends that the Board of Directors review and consider approval of the proposed Political Signage and Campaign Advertising Policy and provide direction to staff as appropriate, subject to any necessary legal review.

BACKGROUND AND ANALYSIS:

The Beaumont-Cherry Valley Recreation and Park District (District) is committed to maintaining safe, welcoming, and politically neutral parks, recreational facilities, and community events. Staff recognizes the importance of establishing clear and consistent guidelines regarding political advertising, campaign-related activities, and the use of District property.

Staff has prepared a proposed Political Signage and Campaign Advertising Policy for Board consideration. The policy would prohibit political campaign signs, banners, posters, and other election-related advertisements from being installed or displayed on District property, including athletic fields, fences, buildings, and park entrances. This restriction would also apply to the District's existing Banner Advertising Program, which allows businesses and organizations to purchase advertising space at District parks.

Additionally, the proposed policy would prohibit community volunteers from wearing or displaying political campaign advertisements while representing the District at programs or special events. Volunteers would be required to sign an acknowledgment form prior to participating in District activities.

The policy would continue to allow City, County, and other governmental agencies to establish informational booths at District-sponsored events to share information regarding public services, programs, and community resources. However, political campaigning, campaign advertisements, and promotional activities would not be permitted as part of these informational booths.

The proposed policy also establishes guidelines regarding the use of District resources, removal of unauthorized political signage, and consistent enforcement while recognizing applicable constitutional protections.

Overall, the policy is intended to ensure that District property, programs, and events remain politically neutral and are not used to promote or oppose political candidates, political parties, or ballot measures.

FISCAL IMPACT:

There is no direct fiscal impact associated with adopting the proposed policy. However, restricting political advertisements through the District's Banner Advertising Program may result in the loss of potential advertising revenue.

Respectfully,

A handwritten signature in black ink, appearing to read 'Kaylee', written in a cursive style.

Kaylee Fuerte,
Clerk of the Board



Beaumont-Cherry Valley Recreation and Park District

Policy and Procedures

Policy Section: General

Policy #: 2026-03

Policy Title: Political Signage and Campaign Advertising Policy

Date Proposed: October 28th, 2026

Purpose

This policy establishes uniform standards for political advertising, volunteer participation, and government informational booths on property owned, operated, or maintained by the Beaumont-Cherry Valley Recreation and Park District (District). The District seeks to maintain safe, welcoming, politically neutral recreational facilities and events while respecting applicable constitutional protections. This policy applies to all District parks, facilities, and District-sponsored events, and shall be administered consistently.

Policy

Except as otherwise required or protected by law, political advertisements, including campaign signs, banners, posters, flags, and other displays supporting or opposing a candidate, political party, ballot measure, initiative, or referendum, shall not be installed, posted, attached, or displayed by the District or third parties on District property, including fences, entrances, athletic fields, buildings, landscaping, and other District facilities. Unauthorized installations may be removed by District staff in accordance with applicable law.

The District operates a Banner Advertising Program through which members of the public, businesses, and organizations may purchase designated advertising space at District parks. Political campaign advertising shall not be accepted through this program, subject to applicable law and the terms and established practices of the program. Advertising criteria shall be applied consistently without regard to a particular candidate, political party, or viewpoint.

Community members volunteering on behalf of the District at District-sponsored programs, activities, or special events shall not wear or display clothing, badges, accessories, or other items containing political campaign advertisements while performing assigned volunteer duties or otherwise representing the District in an official volunteer capacity. Before beginning their volunteer assignment, volunteers shall sign a District-provided acknowledgment form confirming that they have read and agree to follow this requirement. This restriction applies only while serving in an official District volunteer role and does not govern volunteers acting in their personal capacity outside that role.

The District may authorize staff and representatives of the City of Beaumont, Riverside County, and other governmental agencies to operate informational booths at District-sponsored events to share factual, nonpartisan information about public services, programs, resources, and community initiatives. These booths shall not be used to promote or oppose candidates, political parties, ballot measures, or election campaigns; display campaign advertisements; distribute campaign promotional materials; or solicit campaign contributions. District-sponsored events and District-authorized advertising spaces shall not be used to promote political campaigns. This provision does not prohibit lawful individual expression protected by applicable law.

Nothing in this policy prohibits members of the public from engaging in lawful political expression in areas where such activity is protected. District officials and employees shall not unlawfully use public funds, staff time, equipment, facilities, or other District resources to support or oppose a candidate or ballot measure. The District shall not grant preferential treatment to any candidate, campaign, or political position.

The General Manager shall administer this policy and apply its requirements consistently and in a politically neutral manner.

Conclusion

The General Manager is responsible for administering this policy. Staff may document and remove unauthorized installed signage in accordance with applicable law. Enforcement shall be consistent and politically neutral.

This policy shall be interpreted in accordance with the First Amendment, California law, and any special requirements applicable to polling places and election facilities. Questions or disputes shall be referred to the General Manager and, when appropriate, District legal counsel.