



**(REVISED 10/27/25)**

**BEAUMONT-CHERRY VALLEY  
RECREATION & PARK DISTRICT (BCVRPD)  
BOARD OF DIRECTORS SPECIAL MEETING AGENDA**

Monday, October 27<sup>th</sup>, 2025  
Special Meeting: 5:30p.m.  
Noble Creek Community Center  
390 W. Oak Valley Parkway,  
Beaumont, CA 92223

**This meeting is being held in person.**

Chairman  
Chris Diercks

Vice Chair/Secretary  
Dan Hughes

Treasurer  
John Flores

Directors  
Christian Linnemann  
Janet Covington

General Manager  
Mickey Valdivia

General Counsel  
Albert Maldonado  
BB&K

**REGULAR SESSION:**

**1. CALL TO ORDER**

- 1.1 Roll Call
- 1.2 Invocation: Treasurer Flores
- 1.3 Pledge of Allegiance: Chairman Diercks

**2. ADJUSTMENTS TO THE AGENDA:**

**CLOSED SESSION:**

**3. PUBLIC COMMENT REGARDING CLOSED SESSION:**

- 3.1. Conference with Legal Counsel – Anticipated Litigation  
Significant Exposure to litigation pursuant to paragraph (2) of  
subdivision (d) of Government Code Section 4956.9: 2 Cases

**4. ACTION ITEMS/BIDS & PUBLIC HEARING/REQUESTS:**

- 4.1. 2025 Oktoberfest Recapitulation and Analysis (Receive and File)
- 4.2. Approval of Oktoberfest Dates for the Next 5 Years

**5. NEXT REGULAR MEETING:**

- 5.1. Next BCVRPD Board Meeting: NCCC – Wednesday, November 12<sup>th</sup>, 2025,  
5:30p.m.
- 5.2. Next BCVRPIC Board Meeting: NCCC – Wednesday, November 12<sup>th</sup>, 2025,  
6:00p.m.

**6. ADJOURNMENT:**

**Any person with a disability who requires accommodation to participate in the meeting should telephone Kaylee Gemmell at 951-845-9555, at least 48 hours prior to the meeting to make a request for a disability-related modification or accommodation.**

**DECLARATION OF POSTING:** I declare under penalty of perjury, that I am employed by Beaumont-Cherry Valley Recreation and Park District, and the foregoing agenda was posted at the District office and District website October 24<sup>th</sup>, 2025.

*Kaylee Gemmell*

Kaylee Gemmell, Clerk of the Board



**Staff Report**

Agenda Item No. **4.1.**  
(Receive and File)

**To:** Board of Directors  
**From:** Sarah Salzman, Activities Manager  
**Via:** Mickey Valdivia, General Manager  
**Date:** October 27<sup>th</sup>, 2025  
**Subject:** 2025 Oktoberfest Recapitulation and Analysis

**Background and Analysis:**

The 2025 Oktoberfest took place at Noble Creek Regional Park on October 2<sup>nd</sup> – 4<sup>th</sup>. Staff has compiled a profit and loss summary for finalized items. Additional figures will be provided, if necessary, following month-end reconciliation.

**Expense Summary**

<b>Category</b>	<b>Amount Paid</b>
Security	\$14,599.00
City Fees	\$600.00
Entertainment	\$23,500.00 <i>(includes \$7,500 Foundation + \$16,000 District)</i>
RR/Light Towers/Generators	\$10,895.41
Prizes	\$324.38
Supplies	\$4,704.26
Permits	\$1,786.90 <i>(includes \$150 Foundation + \$1,636.90 District)</i>
Merch	\$618.68
Beer	\$10,823.50

**Total Expenses: \$67,852.13**

**Revenue Summary**

<b>Source</b>	<b>Amount Received</b>
Craft Vendors	\$3,000.00
Food Vendors	\$4,250.00
Entrance Fees	\$20,609.79
Beer Sales (Thursday)	\$3,123.78
Beer Sales (Friday)	\$11,245.92
Beer Sales (Saturday)	\$20,953.47

**Total Revenue: \$60,182.96**

**Profit and Loss Statement**

<b>Item</b>	<b>Amount</b>
Total Revenue	\$60,182.96
Total Expenses	\$67,852.13

**Net Loss of \$7,669.17.**

**Fiscal Impact:**

The 2025 Oktoberfest event resulted in a net loss of \$7,669.17.

Total expenses for the event were \$67,852.13, while total revenue generated from vendor fees, beer sales, and entrance fees amounted to \$60,182.96.

This loss will be absorbed by the District's event budget for FY 2025. While the event continues to provide strong community engagement and economic benefit to local vendors, the fiscal outcome underscores the need to evaluate cost-saving measures and potential revenue enhancements for future years.

**Recommendations:**

Staff recommends that the Board of Directors receive this information and provide direction to staff. Staff recommends that the Board of Directors keeps this as a signature event, as it is highly anticipated by the community.

Respectfully,

A handwritten signature in black ink, appearing to read "Sarah", with a long, sweeping horizontal line extending to the right.

Sarah Salzman,  
Activities Manager





## **Staff Report**

Agenda Item No. 4.2

**To:** Board of Directors  
**From:** Sarah Salzman, Activities Manager  
**Via:** Mickey Valdivia, General Manager  
**Date:** October 27, 2025  
**Subject:** Approval of Oktoberfest Dates for the Next 5 Years

### **Background and Analysis:**

The Beaumont Cherry Valley Recreation and Park District has hosted the Annual Oktoberfest celebration for several years as a community event featuring live entertainment, food vendors, and family activities. In recent years, the event dates have been inconsistent and irregular, creating confusion for constituents and event participants. Establishing consistent dates will provide clarity for residents, vendors, and sponsors, improving overall community participation and planning. The last weekend of September provides more favorable weather and better alignment with traditional Oktoberfest timing observed internationally. The event schedule will include Thursday as a staff night, followed by public event hours on Friday from 5:00 p.m. to 11:00 p.m., Saturday from 12:00 p.m. to 11:00 p.m., and Sunday from 12:00 p.m. to 5:00 p.m.

Proposed dates are as follows:

- **2026:** September 25,26,27
- **2027:** September 24,25,26
- **2028:** September 22,23,24
- **2029:** September 28,29,30
- **2030:** September 27,28,29

These proposed dates align with the last weekend of September each year, maintaining consistency for event marketing and community scheduling.

**Fiscal Impact:** There is no new fiscal impact associated with approving these dates. Event costs and revenues will continue to be accounted for through the annual budget process

**Recommendations:** Staff recommends that the Board read, review, and approve the Oktoberfest Dates for the next 5 years.

**Respectfully submitted,**

Sarah Salzman  
Activities Manager